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Message Text

UNCLASSIFIED

PAGE 01 LONDON 14186 311912Z

70
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-06 RSC-01 /020 W
---------- 057832
R 311731Z OCT 74
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 5247

UNCLAS LONDON 14186

E.O. 11652: N/Z
TAGS: BFOL, UK
SUBJECT: PLESSEY HYDRAULICS LTD

REF: LONDON'S A-842

EMBASSY SENT AIRGRAM 842 OF OCTOBER 29 DESCRIBING MAJOR REVERSE LICENSING/JOINT VENTURE OPPORTUNITY. PLESSEY HYDRAULICS IS PART OF PLESSEY CO LTD A LARGE (400 MILLION POUND TURNOVER) MULTINATIONAL ORGANIZATION. FIRM SEEKS U.S. FIRM TO MANUFACTURE UNDER LICENSE IN U.S. ITS RANGE OF OIL HYDRAULIC PRODUCTS USED IN FARM MACHINERY, MECHANIZED HANDLING, HEAVY ROAD VEHICLES, CONSTRUCTION AND EARTH MOVING EQUIPMENT. AIRGRAM OF REFERENCE SUPPLIES FURTHER DETAILS. PLESSEY SEEKS U.S. FIRM ALREADY INVOLVED IN THE MOBILE HYDRAULICS BUSINESS AND ALREADY MANUFACTURING EQUIPMENT SUCH AS MOBILE DIRECTIONAL CONTROL VALVES, FILTERS, COUPLINGS OR HOSE.

MR. D.L. TOMKINS, BUSINESS DEVELOPMENT MANAGER WILL BE IN U.S. FOR PLESSEY SHOW IN HYDRAULICS & PNEUMATICS EXHIBITION IN PHILADELPHIA NOVEMBER 12-14 AND FOR TWO THREE WEEKS THEREAFTER. HE DESIRES MEET INTERESTED U.S. FIRMS AND WOULD APPRECIATE COMMERCE ASSISTANCE IF APPROPRIATE.
SOHM

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Decaption Note:
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Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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